



Founded by Wekesa and Afiya Madzimoyo, AYA Educational Institute has been providing innovative academic, cultural, and social development programs since 1998. We're tested. We're focused. We offer classes and workshops locally and also nationally - via our interactive web-conference platform. For over a decade we've also provided consultations to educators, organizations, and businessess.



Education is a community process. Make sure those who educate your children are advocates for our community, and are creating change in our community outside of school. High scores are are only the beginning. The real challenge is instilling *identity* with *cultural* and *academic excellence* so that our students will render distinguished service to our community and the world - *in that order!*

Sundays@Seven

Tune in every Sunday @ 7PM EST www.ayaed.com

Identity | Culture | Academic Excellence

Youth Education

Middle, High School, Plus Collegiate Support

AYA is accepting applications for middle school and high school students:

- Full Time
- Part Time
- As "private school" students
- As "home-schooled" students
- As Weekend Academy students
- As LEAP Leadership students

Learn More: Attend our Q&A and Educational News web/phonecast: Sundays@Seven



Afiya Madzimoyo Co-Director 7PM Eastern Standard Time

Standing and Building Cluster Locations

- New York City, NY
- Atlanta, GA
- Chicago, IL
- Hampton, VA
- Richmond, VA
- Columbus, GA
- Ellenwood, GA (Near Flatshoals & Wesley Chapel)
- East Point, GA (On Delowe Dr. near 166)
- Stone Mountain, GA (Near South Indian Creek train station)

Key Features:

- Parents or guardians actively participate twice per week.
- Students interact live face-to-face with each other via classes, breaks, lunch, activities
- Students interact with others nationally and internationally via live interactive internet classrooms.
- Cluster-Gardens (Students grow food)
- Weekly Cultural Arts Program
- Field Trips

Youth Leadership



Youth Leadership Development | Student Educational Excellence | Community Education | Educational Advocacy Apply for and help sponsor L.E.A.P. in your area.

> Local Contact: Wekesa Madzimoyo 404.201.2356 atlantaleap@ayaed.com AYA Ambassadors



Wekesa Madzimoyo Co-Director

Today we have a leadership crisis. Some are waiting for the next leader, the next King, Malcolm, the next Rosa Parks, Dorothy Height or Angela Davis. Some believe that Barrack is the leader to take us to the promised land. Others believe that LaBron, the William Sisters, Beyonce, or Randal Pinkard are the new leaders. These varying opinions all reflect the crisis in Black leadership.

The Crisis

Far too often leadership is defined by:

- Personal material achievement
- A position or title
- Massive followers
- Mass media attention
- European, and increasingly Asian or another group's approval

Chosen by others

Increasingly, our leaders are chosen for us by others outside of our community who profit from creating and maintaining sickness in the Black community.

Living Vicariously

Increasingly, we are seeking to live vicariously through our "leaders," while our actual power and confidence to change our own circumstances sinks.

Knowledge Declining

Actual knowledge about the real



Why We Need It! Why We Need Your Support!

condition of our families and our people declines.

Outside Forces Invisible

Actual understanding of how many of our communities' problems are created, supported and maintained by outside forces at the institutional and cultural levels atrophies.

Creativity & Determination Morphs

Creative thinking and a determination to solve those problems over and above the outside forces morph into "self actualization," "self discovery," self expression" that never quite manifest as real political, economic, and socialjustice change.

Distorted Vision

Increasingly, those being prepared for leadership examine our community through the eyes of those who are alien to our community – ignoring the cultural and actual strengths of our community and our people.

Illusive Approval

Identity with our community, culture and our greatest aspirations is buried for fear that the affirmation that we desperatly need and deserve (followers, mass media attention, approval, i.e. money, promotions, good reviews, etc.) will allude us.

Technology to Replace Human Contact

More illusive is the manipulated use of individual convenience (ipods, iphones, ipads, etc.) to erode the experience of community of shared history, experience, culture, aspirations, and destiny.

Education as Alienation

However, the real stealth bomber is the use of education (socialization, pedadogy, "standards," discipline, psycholgoical diagnosis, etc.) to drain or crush our parents' and our youths' spirits, or failing that, using "success" to alienate them from their culture and the very community from which they come, and for which later they will be expected to speak.

Cut off, they cease to become the voice of the community speaking truth to power and using their own power to create change and organize with others for change. Instead, sadly and unwittingly they become agents for others who encourage their personal success at our community's expense.

When and if they ever discover the truth, they often have too much equity in the errant way, or simply can't find their way home.

L.E.A.P:

To turn us around, we must cultivate a new leadership development approach that addresses these issues. AYA's LEAP does just that!

Continued...

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Afiya Madzimoyo Co-Director The goal is to produce students who:

- 1. Identify fully with Black people-African people
- 2. Demonstrate a commitment to academic and cultural excellence that serves the needs and highest aspirations of their families, and the local, national, international African community, and the world *(in that order)*
- Who embrace their role as warriors – challenging oppression and the subtle and overt threats to our community
- 4. Who embrace their role as healers – working to heal themselves of the wounds of oppression and who account for those wounds in others.
- 5. Who embrace their role as builders – family builders, business builders, institution builders that can thrive in a hostile environment without shedding its purpose to serve our people first
- Who measure their academic excellence based on how well Black people --locally, nationally and internationally-- judge that they are prepared to use their academic



success to achieve the above.

- Imagine our youth as scholarswarriors, healers, and builders.
- Imagine them demonstrating academic excellence within the community by engaging in community projects
- Imagine them becoming youth change agents - actively advocating for a better community.
- Now, imagine them inspiring hundreds of other youth and adults to do the same.

Community Education Youth & Adult Advoacy

If you have imagined thus far, you have already taken a leap over the obstacles that would stop you from seeing our youth as true leaders, as "Black and Powerful."

Normally, that would be good enough, but remember this program is not only about leaderhip, it's also designed to increase community awareness of eductional issues, and increase youth and adult advocacy for change.

So, if you will put yourself into an imaginging posture once again, and breath, dance or do whatever best allows you to see into the future. Now imagine 150-300 youth and 150-300 adults in your local community regaining hope and faith in each other and in our people.

Imagine the parents and community adults increasing their expectations of our youth, and our youth increasing their belief in and expectation for themselves. Don't just think it. See it. What does high belief and high expectation look like? How are youth walking, talking and behaving differently? Feel the buzz, the excitement that increased hope and high expectation brings to our families and community.

Now see these adults and youth sharing their visions with each other, supporting each other and declaring their committment to better educate themselves and to change what ails education and their community.

See them coming together every quarter to renew their hope, their faith, their expectations, and their committment to act.

See them asking for, giving and receiving support for their action plans and each other.

Notice how your community is lifted as various community organizations, businesses, churches, and movements are touched by this renewed vigor born of a youth - adult - elder collaboration that we haven't seen in thirty to forty years.

Apply | Sponsor Support

- Is such a program possible?
- If so, would it be worthy of your support?
- Could you see yourself or your organization co-sponsoring such a leadership and community change program?
- Could your children or those you know benefit?

Learn More | Get Involved

Want to know how to apply or sponsor? Got more questions? Sure you do.

- Attend one of our stake-holders meetings in your local area
- Register for our web/phone based national state-holders meeting
- Visit our Web or FB page
- Tune in to AYA's Sundays@Seven

Local Contact: 404.201.2356 atlantaleap@ayaed.com AYA Ambassador





Sneak Peak: How LEAP works

1. Apply

It all starts with your registering and applying for your child's entrance into this exclusive program. You can also apply scholarships, if needed.

LAYERS OF SUPPORT

AYA-LEAP. operates in cohorts of five. Five students in each LEAP location guided by five or more academic instructors via live, interactive web conferencing. They are surrounded by 10 familycommunity instructors and guardians on site.

They are surrounded by 25 professional LEAP sponsor who are surrounded by 50 youth and adults from the local community. The LEAP students are surrounded by hundreds others nationally and internationally.

2. Sponsor

Critical to AYA-LEAP are the sponsors - often professionals,

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§L.E.A.P.

Leadership - Education Advocacy Program

Youth Leadership Development | Student Educational Excellence | Community Education | Educational Advocacy

Become LEAP ambassador, student or Sponsor!

businesses, churches, organizations that provide tuition assistance to qualified students and who bring at least one youth and one adult from the community to the LEAP community gatherings four times per year.

3. Learn

AYA-LEAP students engage AYA's academic and service curriculum (Weekday or Weekend). The core subjects: **Math, Science, Social Studies, Language Arts, Foreign Language** pluse electives are all taught from a leadership, power, and community service perspective

During the nine weeks, students engage national and international students via live web-conference technology.

More than AYA other students, LEAP, coaches help these students prepare as twelve minute presentation of their learnings and research in format that blends TED TALKS with X-Factor. These presentations are designed to inspire faith in our youths' academic capacity and to stimulate youth and adult discussion, dissatisfaction and action.

4. Community Gathers

The big event. Every nine weeks, sponsors, parents, students, relatives and their invitees gather to watch the LEAP students presentations. This gathering of 75-

> LEAP into our future! Enroll, Sponsor, Support www.ayaed.com/leap

responds with kudos, criticism, and guidance based on AYA's scholar warrior, healer, builder model.

5. Discuss & Commit

Then, the focus shifts to the gathered youth and adults who break into separate groups. Trained facilitators guide discussions re: what they've learned or want to explore given the LEAP students' presentations.

Within the discussion, youth and adults board how they are inspired and what they commit to DO to learn more about subjects/issues raised by student presentations and subsequent discussions.

6. Advocate

To expand their influence, facilitators ask youth and adults to increase their roles as active change agent - leaders by identifying and clarifying educational and social policies, and practices in their local community that need to be changed. They detail what they will DO and what support they need to advocate for those changes.

7. Support | Restore

The separate groups are rejoined. Youth present to adults and visa versa. Affirming, questioning, listening, supporting, they are restoring identity, service, accountability & trust. Without these, leadership and academics devolve into service to aliens at our expense.

